

SPONSORSHIP PACKAGE



SHOW ME YOUR PASSION | 2015 - 2016
Open Format Bilingual Creative Arts Competition

SPONSORSHIP OPPORTUNITY



JEUNES ARTISTES

PRESENTED BY

CANADIAN PARENTS FOR FRENCH - B.C. & YUKON

Jeunes Artistes is a **bilingual open-format competition** for teenagers across BC and Yukon from grade 10 to 12 who have a passion for communication and public speaking. Singer-songwriter to storyteller or documentary film-maker, each participant has to create a unique piece that aligns with his or her passion. The top 10 finalists will showcase their work during Festival du bois in March 2016 in addition of spending 3 days in Vancouver filled with workshops, mentorship opportunities and activities.

To help young participants to achieve their dreams, create mentorship opportunities and grow as our future leaders, we are looking for sponsors and partners to support the next generation.

This event is nurturing the creative leaders of tomorrow. It's an opportunity to support today's youth that have the flame of passion inside them to communicate, and create. Jeunes Artistes is a way to give students the small pat in the back they need to encourage them to participate, and to create the ideal environment for them to flourish.

Who are we?

We are Canadian Parents for French - BC & Yukon a parent-led, non-profit organization that has worked for more than 35 years to provide French-language educational, social, cultural and sporting activities for youth. Canadian Parents for French furthers bilingualism by promoting and creating opportunities for students to learn and use French.



**CANADIAN
PARENTS
FOR FRENCH**
BRITISH COLUMBIA
& YUKON

Why Jeunes Artistes?

We created Jeunes Artistes after members of our communities expressed a need for opportunities for all learning types of students, to engage in and be able to express their creativity, and build their leadership and communication skills.. This event is created for all learning types and encourages the opportunity for youth to engage in a creative format while using Canada's official languages.

Why do we seek sponsorships?

- To support our AMAZING top 10 winners of our competition through prizes and awards
- To support teachers and their classrooms to participate by building learning resources and teacher's guides
- To off-set the costs travel and accommodation for our finalists
- To support community organizers through organizational resources

What's in it for your organization?

- Promote directly to students, teachers and parents in communities across BC and Yukon
- Create positive publicity and heightening visibility
- Show your support for equal access to bilingualism and second language learning
- Help new generation thrive and follow their dream

Measure of Success

Canadian Parents for French - BC & Yukon will provide each sponsor with an overview report in Mars 2016 outlining the following:

- Survey statistics of event attendees to ascertain brand awareness and recognition
- Statistics of participants across BC and Yukon
- Statistic on brand impression on targeted audience and more!

SPONSORSHIP DETAILS

SPONSORSHIP DETAILS	DIAMOND \$1,500	GOLD \$1,000	SILVER \$500	BRONZE \$250
PRE-EVENT RECOGNITION				
Press Releases, Event Publicity and Ads	●	●	●	●
Website (1,000+ visitors/month)	●	●	●	●
Social Media: Facebook, Twitter, Instagram, Snapchat (number of mentions)*	15	10	5	3
Festival du Bois Program Guide (12,000+ visitors)	●	●	●	
ON-SITE RECOGNITION				
Finalists award named in honour of your Company or Organization (only 3 Available!)	●	●		
Company logo on stage (visual projection)	●	●		
Corporate item distributed to audience (12,000+ visitors)	●			
POST-EVENT RECOGNITION				
Outgoing Press Release	●	●	●	●
Jeunes Artistes Newsletters	●	●	●	●
Thank You Email Blast	●	●	●	●
Next Year's Sponsorship Package	●	●	●	●

EARLY BIRD DEAL: Receive an extra five (5) mentions on our Social Media for FREE!

JEUNES ARTISTES FACTS

973 Targeted Schools across BC & Yukon

12,000+
Visitors to provincial event at Festival du Bois

Teachers, Parents and Students from 40 communities across BC and Yukon

245 days of highly active promotional campaign

Targeted to Francophones, Francophiles and Anglophones

100,000+
potential participants

SPONSORSHIP FORM



Sponsorship Form

Please fill out this form and return to the CPF BC & Yukon Branch or complete the form online here.

Yes! We wish to be a sponsor for Jeunes Artistes and support our official languages while promoting my organization, institution, or company.

Level of Sponsorship:

- Bronze (\$250)
- Silver (\$500)
- Gold (\$1,000)
- Diamond (\$1,500)

Name: _____

Title: _____

Company/Institution name: _____

Address: _____

City: _____ Postal Code: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

EARLY BIRD DEADLINE: December 15, 2015

Method of payment: Cheque/Money order (to CPF-BC & Yukon). Please let us know by email if you mail your cheque after december 10, 2015.

Canadian Parents for French - BC & Yukon Branch
#227C - 1555 W 7th Ave, Vancouver, V6J 1S1



If you have any questions or if you want to support Jeunes Artistes, please do not hesitate to communicate with us directly.

Pleased to support the next generation with you!

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www.cpf.bc.ca

Twitter
[@jeunes_artistes](https://twitter.com/jeunes_artistes)

Facebook
www.facebook.com/jeunesartistes2015